

ERIC KILLORIN

A P.O. Box 572 • Middlebury, VT 05753

T 978-475-2272

E eric@killorin.com

W killorin.com

EXECUTIVE PROFILE

Senior executive with a wide range of strategic and tactical skills and experience. Extensive background in technology and automotive markets. Results-driven, highly committed, energetic and eager to contribute. At home in the foxhole or the board room.

- ▶ Publisher of newsletters and magazines aimed at business and consumer markets
- ▶ Website development, email campaigns, Facebook pages
- ▶ Budgets, forecasts, business plans, financial models
- ▶ Sales, marketing and business development
- ▶ Staffing ranging from new hires to managing teams, capital campaigns
- ▶ Wix, Trello, PowerPoint, Photoshop, Excel, Word, MailChimp, Constant Contact
- ▶ Excellent writing, editing and design skills
- ▶ Pebble Beach Concours judge 17 years

EXPERIENCE

Principal, [Olympian Cars](#) 1989-present
Broker and consultant of fine collector automobiles to an international clientele

Director and Lead Developer, [Engenuity Media](#) 2016-present
Web development company aimed at creating a range of internet and social media services for small businesses, individuals and institutions.

Founder, [Pixacar](#)..... 2012-present
Pinterest-like social community for automotive enthusiasts.

CEO & Founder, [Mobilia® Corp](#)..... 1993-2000
Monthly magazine of 55k paid readers and e-commerce market featuring automotive merchandise \$32B SEMA market. Winner *Folio Gold Award* high yield direct response.

PREVIOUS

Publisher, Hyatt Research Corp. — computer trade newsletters for industry executives

Senior Competitive Analyst, Digital Equipment Corp. (DEC) — LAN standards, in house newsletter

Senior Analyst, International Data Corp. — distributed systems, DOJ v. IBM, client services

EDUCATION

Merrimack College

BS in Business Administration. Five-year work/study program. 3.50 GPA